

Insight

JOIN OUR TEAM

WE'RE RECRUITING

Consultant and/or Senior Consultant

FULL TIME: 37 hours per week
LOCATION: London and Manchester preferred (hybrid-working)

SALARY: Consultant - £30,000 upwards; Senior Consultant - £40,000 upwards.

Candidates with greater levels of relevant experience may be considered, with salary determined on a case-by-case basis. A London weighting may also apply.

Closing Date: 27 November 2026

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We provide evidence, analysis, tools and know-how that help our clients make a bigger positive impact.

Who We Are

GC Insight is the UK's largest profit-for-purpose social enterprise providing economic advice and analysis. We offer comprehensive services in advisory, research, and evaluation to help public and private sector clients enhance their performance and maximise the impact of their investments.

With a team of approximately 50 working across offices in Birmingham, London, Manchester, and Glasgow, we provide opportunities for growth and progression. As part of The Growth Company, we proudly reinvest our profits to create greater social impact in the communities we serve.

You can find out more about our service and subject offer on our website.

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The Opportunity

Consultants play a key role in delivering high-quality projects and developing the evidence and insights that underpin our advice. The role involves:

- Supporting the delivery of projects across our core service areas of preparing economic strategies, assessing economic impacts, developing business cases and evaluating projects.
- Undertaking quantitative and qualitative research, analysing socio-economic datasets, trends, benchmarks and performance indicators, alongside interviews, literature reviews and surveys.
- Producing clear, accurate and highly visual reports, presentations and other outputs that help clients make informed decisions.
- Working collaboratively with colleagues at all levels to develop evidence, analysis and recommendations that address client needs.
- Helping develop new tools and ways of working that make the most of new technologies and techniques and help us better respond to evolving client needs.

Senior Consultants provide the backbone of our business. The role involves:

- Planning, prioritising and being accountable for project work plans, organising and controlling multiple responsibilities and resources to achieve project objectives.
- Working with a team of Associate Directors and Directors to develop and deliver robust research and analysis to clients.
- Collaborating with and supporting more junior consultants to maintain our quality standards and timeliness of delivery.
- Undertaking primary, secondary and mixed methods research, making use of qualitative and quantitative data.
- Analysing and interpreting complex quantitative datasets, drawing out trends, benchmarks and measures of economic and social impact to generate evidence-based insights and recommendations.
- Generating analysis and intelligent insights to help inform clients' decision-making.
- Communicating ideas, options and recommendations clearly and concisely using high-quality outputs (reports, presentations etc) that help clients make better informed decisions.
- Cultivating warm and long-term client relationships to help us promote our offer.
- Contributing to work winning and business development to clients.

We are looking for people who are curious and analytical with attention to detail and quality and who thrive working in a fast-paced environment.

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Person Specification

We are ideally looking to recruit one or two individuals with at least 4 years' experience in economic development consulting, public policy research or a public sector role with relevant experience.

Our preferred candidates would have experience of preparing business cases and impact assessments relating to place, housing and culture. Ideally, you would have experience of working with the MHCLG Appraisal Guide. Our wider workload does however also include the following:

- Preparing economic strategies that support places to fulfil their potential.
- Assessing the impacts to be unlocked by developments and making the case for investment in regeneration initiatives.
- Producing socio-economic baselines to understand the strengths, opportunities and challenges presented by places.
- Evaluating the effectiveness of projects and programmes.

Successful candidates would ideally work from our London or Manchester offices, reflecting the current focus of our business case and impact assessment workload.

More experienced candidates can also apply and should demonstrate the additional value they could bring to our business.

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Our Offer to You

GC Insight offers:

- A varied workload that maintains interest and provides opportunities for progression.
- A supportive work environment, including mentoring, personal development plans and a ‘hands-on’ Director team.
- A competitive salary and discretionary bonus scheme.
- Hybrid working arrangements that offer the best of both worlds.
- 25 days holiday, increasing with service.
- A 6% employer pension contribution.
- Staff volunteering days and benefits including an annual leave purchase and salary sacrifice electric vehicle schemes.

The work is genuinely interesting, focusing on some of the UK’s most complex economic, social and environmental issues.The evidence and advice we provide helps shape strategies, services and interventions for people, places and economies.

As well as interesting and stretching work, GC Insight employs great people. It’s a friendly, supportive team where we help each other, share what we know and enjoy working together. Collaboration is central to everything we do.

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Our Project Portfolio

Our project pipeline is constantly evolving and our staff are involved in the full life-cycle of our projects from inception to completion. We aim to give everyone the opportunity to experience a diverse range of services and subjects. Examples of live and recently completed projects include the following:

- Assessing the socio-economic impacts of major cultural and visitor economy projects, including Bayeux Around Britain, the Bolton Food & Drink Festival and the annual economic impact of HOME Manchester.
- Preparing Green Book-compliant business cases and investment propositions for major projects, including the Borderlands Energy Investment Programme, Creative Islands Wellbeing Programme, Heart of Barrow regeneration, National Museum Liverpool's Waterfront Transformation Programme and the refurbishment of Tate Liverpool.
- Appraising investment opportunities on behalf of public and private sector clients, including major regeneration, innovation and town centre projects in Buckinghamshire, Barrow and the Borderlands.
- Providing socio-economic evidence to support nationally significant planning applications, including a new Strategic Rail Freight Interchange in Oxfordshire, strategic housing developments across the South East.
- Developing evidence to support the transition to a low-carbon economy, including assessing green skills needs across Edinburgh and South East Scotland and mapping the clean energy workforce across the North East and Yorkshire.
- Working with partners to produce locally tailored economic strategies for places including Dudley, Bradford, Tameside and Bolton.
- Developing an Industrial Workforce Plan for the Great South West.
- Preparing Get Britain Working plans for three parts of the country.
- Creating Destination Management Plans for Stoke and Staffordshire and Cambridgeshire and Peterborough.
- Working with Cambridgeshire and Peterborough Combined Authority to evaluate the economic impacts of funding devolved from central Government and to advise on the establishment of their Strategic Place Partnership with Homes England.
- Evaluating major public investment programmes, including housing, environmental, broadband and Pathways to Work initiatives, helping clients assess economic impacts, value for money and the effectiveness of future interventions.
- Delivering large-scale evaluations and research for Homes England which includes regeneration programmes, and interventions designed to unlock development and accelerate housing delivery.

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Why else should I consider a career at GC Insight?



Our business is all about people and team culture is important. If you would like to hear our team's perspective, you can watch a short video here.

How to Apply

If you are interested in being considered for the opportunity, please provide a tailored CV and cover letter outlining why you think you are a good fit with GC Insight and the expertise you bring to the role to careers@gcinsight.co.uk Candidates are encouraged to include their salary expectations for this role in their cover letter.

We want to hear your authentic voice and understand your own experience, skills and motivation, so we ask that you prepare your CV and cover letter in your own words, without using generative AI to create your response. In return, every application is reviewed by us, not by AI.

Applicants must have the right to work in the UK and be able to provide evidence of this. Please note that we are unable to provide visa sponsorship. As part of your application, please confirm the basis of your current right to work in the UK.

If you would like to have an informal chat ahead of applying, or to confirm your suitability for the role, please send a message to the email address above and a member of the team will be in touch as soon as possible.

Applications are being considered on an ongoing basis until 27 November, please apply early.

APPLY NOW